



SARAWAK BUDGET & ECONOMIC CONFERENCE 2027

www.sarawakbudgetconference.com

PARTNERSHIP PROSPECTUS

Organized By



EVENT DATE

13-16 Dec 2026



13 Dec 2026

A Networking
Golf Tournament



MASTERCLASS

16 Dec 2026

Cyber-Ready Sarawak: Mastering Frameworks,
Best Practices, and the Quantum Frontier

In collaboration with:

NEXAGATE



16 Dec 2026

The ESG Business Accelerator
For Supply Chain

In collaboration with:



Pre-Budget Roadshow / TV Show

Pre- and post-budget roadshow / TV show to connect with key stakeholders. (Aug - Dec 2026)

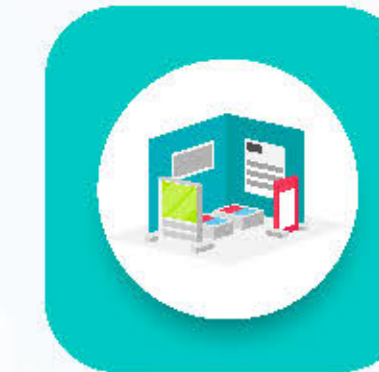


SBEC 2027 - 2 Days Conference Event

The Sarawak Budget & Economic Conference 2027 brings together policymakers, industry leaders, investors, and stakeholders to discuss the economic outlook.

Masterclass

- Cybersecurity
- ESG

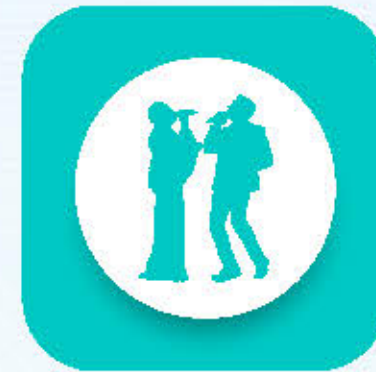


2 Days Exhibition Event

A platform to feature organizations and industry players from key sectors that can contribute practical, commercial and strategic value to the event.

Luncheon Performance

Create a memorable experience while showcasing your brand to policymakers, business leaders, investors, and conference delegates.



SARAWAK BUDGET & ECONOMIC CONFERENCE 2027

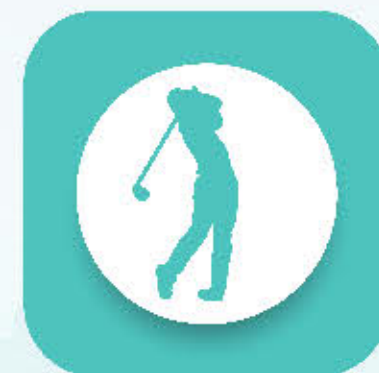


Launching & MoU

A prestigious platform to launch new initiatives and formalise strategic partnerships while enhancing visibility among key stakeholders.

Golf Tournament

The SBEC2027 Golf Tournament brings together executives, industry players, and invited guests in an exclusive networking environment.



Lucky Draw

An exciting opportunity for participants to win attractive prizes while enjoying a memorable and engaging conference experience.

This prestigious event is a collaborative initiative organized by:



The Sarawak Centre of Performance Excellence (SCOPE) is a premier state-owned institution dedicated to enhancing leadership, organisational performance, and human capital development within Sarawak and beyond.

Focused on delivering world-class training, certification, and research services, SCOPE aims to empower individuals and organisations with the skills and knowledge necessary for sustainable growth and competitiveness.



SALIHIN International (SALIHIN) is Malaysia's leading homegrown professional services firm, founded in 2002 to build a world-class global network.

It has grown from a single audit practice into a network with 500+ professionals across local and international offices, offering audit, tax, advisory, Shariah advisory, and digital consulting.

Rooted in Islamic values, SALIHIN focuses on sustainability, people, and positive impact for society and the environment.



TV Sarawak (TVS) is the State's pioneering digital television network, established to connect Sarawakians at home and abroad through trusted news, stories and entertainment.

With a strong focus on local content and multi-platform broadcasting, TVS showcases Sarawak's culture and diversity, promotes national unity and supports engagement between government, industry and communities across the region.

This collaboration brings together expertise in performance excellence, leadership development, and professional advisory to make the Sarawak Budget & Economic Conference 2027 a pivotal platform for driving Sarawak's economic growth and sustainability.



The Sarawak Budget & Economic Conference 2027 (14 - 15 December 2026) brings together policymakers, industry leaders, investors, and stakeholders to discuss the economic outlook and key priorities of the Sarawak Budget 2027. The conference serves as a platform for collaboration, knowledge sharing, and strategic discussions that support sustainable growth and economic development across Sarawak.

Why Is This Event Important?

- **Foster Economic Dialogue** - Encourage meaningful discussions among government, industry, and stakeholders on budget priorities and economic policies.
- **Enhance Knowledge Sharing** - Provide expert insights and practical perspectives on issues affecting the public and private sectors.
- **Showcase Sarawak's Potential** - Highlight investment opportunities and growth initiatives aligned with Sarawak's economic vision.
- **Empower Decision-Makers** - Equip leaders and professionals with the knowledge needed to drive informed decisions and sustainable development.



SBEC2027 GOLF Tournament



13 December 2026

Connect, network, and build meaningful relationships beyond the conference hall.

The SBEC2027 Golf Tournament brings together government leaders, corporate executives, industry players, and invited guests in an exclusive networking environment.

Why Participate?

- Network with government and corporate leaders
- Build strategic partnerships and business relationships
- Connect with key decision-makers and VIP guests
- Increase brand visibility through sponsorship opportunities
- Enjoy a premium pre-conference engagement experience

More than just a game, the tournament is a platform where connections are made, partnerships are strengthened, and opportunities begin.

Itinerary

6.30AM : Players' Registration & Breakfast

7.15AM : Tournament Briefing

7.30AM : Photography Session

7.45AM : Tee-Off

12.00AM : Players Return / Refreshment

12.15AM : Lunch

12.30AM : Tournament Prizes & Lucky Draw

1.00PM : End



MASTERCLASS

Cyber-Ready Sarawak:
Mastering Frameworks, Best
Practices, and the Quantum
Frontier

16 DEC 2026

- ◆ Gain practical insights into the cybersecurity threat landscape affecting Sarawak's key sectors and critical infrastructure.
- ◆ Participants will learn how to navigate compliance requirements under the Cybersecurity Act 2024, ISO 27001, NIST and ISA 62443, while applying practical cybersecurity best practices, risk monitoring and review approaches across their respective sectors.

In collaboration with:

NEXAGATE

Nexagate Sdn Bhd is a Malaysia's leading Cybersecurity Consulting and Services Provider and is one of Asia's fast growing player in Cybersecurity.



MASTERCLASS

**The ESG Business Accelerator
For Supply Chain**

16 DEC 2026

- ◆ Gain practical insights into ESG implementation, CBAM readiness, sustainability reporting and supply chain responsibility.
- ◆ Learn how to use ESG frameworks, BSAT scoring, data reporting tools, carbon metrics, cost-saving strategies and Carbon ROI calculator templates to drive measurable sustainability action.

In collaboration with:



Mindsights is a premier destination for Training Programs, Consulting, and Coaching Services, designed to cultivate emerging leaders for excellence and environmental stewardship.

2026 SARAWAK BUDGET CONFERENCE (Day 1)



**YAB DATUK
AMAR HAJI FADILLAH
HAJI YUSOF**

Deputy Prime Minister
of Malaysia



**YB SENATOR DATUK
SERI AMIR HAMZAH
AZIZAN**

Minister of Finance II
Malaysia



**DR. MOHD AFZANIZAM
ABDUL RASHID**

Chief Economist,
Bank Muamalat
Malaysia Berhad (BMMB)



**DR. AHCENE
LAHSASNA**

Chief Executive Officer,
SALIHIN Shariah



**YBHG. DATU
LESTER MATTHEW**

Director, Economic Planning
Unit Sarawak, Department of
the Premier of Sarawak



**YB DATO SRI HAJI ABDUL KARIM
RAHMAN HAMZAH**

Minister For Tourism, Creative Industry
& Performing Arts and Minister For
Youth, Sports & Entrepreneur
Development Sarawak



**PROFESSOR DR.
EVAN LAU POH HOCK**

Deputy Dean of
Research and Commercialization
Faculty of Economics and Business,
Universiti Malaysia Sarawak



**YBHG. DATO' SIVASURIYAMOORTHY
SUNDARA RAJA**

Former Deputy CEO,
Investment Promotion & Facilitation,
Malaysian Investment Development
Authority (MIDA)

2026 SARAWAK BUDGET CONFERENCE (Day 2)



Distinguished Guest

The Right Honourable

**DATUK PATINGGI TAN SRI (DR)
ABANG HAJI ABDUL RAHMAN ZOHARI
BIN TUN DATUK ABANG HAJI OPENG**

Premier of Sarawak



**YBHG. DATO' JOHN PATRICK
ANTONYSAMY**

Under-Secretary of Tax Division,
Ministry of Finance
Malaysia



**DR. CHIN CHEE
SEONG**

National President,
SME Association
of Malaysia



**TS. KHAIRULNIZAM
DATO' SRI MOHAMED KHALID**

President, Sarawak Entrepreneur Association
& Biskaunselor, Institut Keusahawanan
Negara (INSKEN)



**IR. WAN MURDANI
WAN MOHAMAD**

Vice President Digital Adoption,
Malaysia Digital Economy
Corporation (MDEC)



**YBHG. DATO' MASTURA
AHMAD MUSTAFA**

Deputy Secretary General (Trade),
Ministry of Investment, Trade,
and Industry (MITI)



**YBHG. DATO'
SANIZA SAID**

Managing Partner, Saniza & Co and
President, Malaysia Institute
of Accountant (MIA)



**YBHG. DATO
RUSLAN ABDUL GHANI**

President/Group
Chief Executive Officer,
Bintulu Port Holdings Berhad



**EN. AZIZUL
AMILUDDIN**

Non-Resident Senior Fellow
The Malaysian Institute of
Economic Research (MIER)



**DR. TRICIA
YEOH**

Associate Professor of Practice,
University of Nottingham Malaysia's School
of Politics, International Relations and
Economics



**PUAN ALMIRULITA
MOHD YUSOFF**

Assistant Director General of
Customs, Head of the Internal
Tax Division, Royal Malaysian
Customs Department (RMCD)



**DR. RASYIDAH
CHE ROSLI**

Director, e-Invoice Division,
Tax Operations Sector,
HASiL

2026 SARAWAK BUDGET CONFERENCE





TVS Live Coverage Performance 2025

Total Live Coverage Views
366,885,304

Government-related Live
Coverage Views
284,390,113

Government content share
77.5%
of all live coverage views



Scale & Acceleration

2.4 Billion
total views YTD 2025

Up from 1.12 billion YTD 2024



Coverage Overview

2026 Sarawak Budget Conference (Terkini TVS-Laporan Khas)



Linear TV Views

Nielsen Views (P. Msia only)

86,426

Kantar Views (Nationwide)

71,094

Total Linear Views

157,520



Digital Views

Social Media Views

845,806

Livestream Views

n/a

Total Digital Views

845,806



Total Impact

Total Views (Linear + Digital)

1,003,326

Total Views (Gov't)

1,003,326

Digital drove the majority of audience response, while total government live coverage views matched the total combined views at

1,003,326



SARAWAK BUDGET & ECONOMIC CONFERENCE 2027

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KEY LEADERSHIP PRESENCE



We are honoured to announce that the
Premier of Sarawak has officially confirmed his
attendance as the Keynote Speaker and
Distinguished Panellist.

**YAB DATUK PATINGGI TAN SRI (DR)
ABANG HAJI ABDUL RAHMAN ZOHARI
BIN TUN DATUK ABANG HAJI OPENG**



Premier of Sarawak





**YAB Datuk Seri Panglima
Haji Hajiji Bin Haji Noor**



Chief Minister of Sabah



**YAB Datuk Patinggi Tan Sri (Dr)
Abang Haji Abdul Rahman Zohari
Bin Tun Datuk Abang Haji Openg**



Premier of Sarawak



**YB Dato Seri Setia Dr
Awang Haji Mohd Amin Liew
Bin Abdullah**



Minister at
The Prime Minister's Office
and Minister of Finance and
Economy II of
Brunei Darussalam



**Drs. H. Ria Norsan,
M.M., M.H.**



Governor of
West Kalimantan
Province

“ At a time of growing global competition and economic uncertainty,
the spirit of regional cooperation matters more than ever.
Premier of Sarawak
3rd February, Indonesia Economic Summit 2026, Jakarta. ”

KEY SARAWAK LEADERSHIP PRESENCE - Proposed Invitees



**YB Dato Sri Haji Abdul Karim
Bin Rahman Hamzah**



Minister For Tourism, Creative Industry
& Performing Arts and Minister For
Youth, Sports & Entrepreneur
Development Sarawak



**YB Datuk Amar Awang Tengah
Bin Ali Hasan**



Deputy Premier, Second Minister for Natural
Resources and Urban Development
and Minister for International
Trade, Industry and Investment



**YB Datuk
Dr. Annuar
Bin Rapae**



Deputy Minister for Education,
Innovation and Talent Development I
(Education and Innovation), Sarawak



**YBhg. Dato Sri Dr.
Muhammad Abdullah
Bin Haji Zaidel**



Deputy State Secretary Sarawak
(Economic Planning and Development)



**YB Datuk Amar Hj.
Mohamad Abu Bakar
Bin Marzuki**



Sarawak State
Secretary



**YBhg. Dato Sri Dr. Wan Lizozman
Bin Wan Omar**



Sarawak State
Financial Secretary

KEY NATIONAL LEADERSHIP PRESENCE - Proposed Invitees



**YBhg. Datuk Dr.
Abu Tariq
Bin Jamaluddin**



Chief Executive Officer,
Inland Revenue Board
of Malaysia (IRBM)



**YBhg. Tan Sri
Johan Mahmood Merican**



Secretary General of Treasury,
Ministry of Finance
(MOF)



En. Nurhisham Hussein



Senior Director of Economics &
Finance, Prime Minister's Office
(PMO)

KEY CORPORATE LEADERSHIP PRESENCE - Proposed Invitees



**Mr. Alan Tan
Chew Leong**



Group Chief Economist,
Affin Group



**Dato Jonathan
Chai Voon Tok**



Secretary General,
Sarawak Business
Federation



Mr. Foo See Hee



Managing Director /
Deputy Head,
MUFG Bank (Malaysia) Bhd



**Mr. Timothy Ong
Wye Ern**



Chief Executive Officer,
InvestSarawak



**Datu Laura
Lee Ngien Hion**



Chief Executive Officer,
Development Bank of
Sarawak (DBOS)



**Dato' Ir. Ts.
Sudarnoto Osman**



Chief Executive Officer,
Sarawak Digital Economy
Corporation (SDEC)



**Datu Haji Ismawi
bin Haji Ismuwi**



Chief Executive Officer,
Regional Corridor Development
Authority (RECODA)



**Prof. Dr.
Patrick Then**



Chief Executive Officer,
The Sarawak Artificial
Intelligence Centre (SAIC)



**En. Al-Ishsal
Bin Prof. Dato'
Ishak T. Kechik**



Chairman,
Cybersecurity Malaysia



**En. Mohamad Shiblee
Abg Sapuan**



Managing Director &
Chief Executive Officer,
TEKUN Nasional

In collaboration with **Program Sarawakku Sayang**, the **Sarawak Budget & Economic Conference 2027 Roadshow** will be conducted statewide from August to December 2026 to promote the main conference, engage communities, and gather feedback on Sarawak's economic priorities and development aspirations.

Held across four selected districts - the roadshow will engage local communities, businesses, youth, civil society and key stakeholders to share feedback on the previous Sarawak Budget and expectations for the upcoming budget. Each location may include a studio or roadshow recording session, alongside a promotional booth to promote the Sarawak Budget & Economic Conference 2027 and encourage public participation.



The Sarawak Budget & Economic Conference 2027 Roadshow gathers views from communities across Sarawak to understand their needs, hopes, and expectations for the state's future.

**Kota Samarahan Municipal Council (30 Oct - 1 Nov 2026);
& Metrocity, Matang (20 Nov - 22 Nov 2026) - TBC**

Suitable for discussions on industrial and energy sector development, employment and business opportunities, TVET, housing affordability, infrastructure enhancement, and urban cost-of-living challenges.

TV Show (Aug - Dec 2026)

Decimal Point | Dialog+ TVS | News | Other Programs

Building on the success of its 2025 Sarawak Budget Conference (2025SBC) and 2026 Sarawak Budget Conference (2026SBC) editions, the Sarawak Budget & Economic Conference 2027 (SBEC2027) continues to stand as Malaysia's first and only regional-level budget conference. It serves as a strategic platform connecting the Sarawak State Budget with the Malaysia Budget, enabling stronger alignment between national fiscal direction and Sarawak's development priorities.

The conference brings together policymakers, government leaders, businesses, investors, industry players, professional bodies, academia and key stakeholders for meaningful public-private dialogue on fiscal planning, sustainable development and economic transformation. It provides insights into how national policies, allocations and reforms translate into opportunities, implications and growth prospects for Sarawak.

Positioned as a premier strategic forum, SBEC2027 explores how Sarawak can leverage national initiatives while advancing its long-term agenda beyond 2030. With the introduction of an exhibition component, the conference also enhances sectoral engagement, visibility and strategic partnerships across government, academia and industry.

Discussion Area

Day 1

Strengthening Sarawak's Economic Foundations for a Future Beyond 2030

The conference will explore Sarawak's long-term development priorities, including infrastructure advancement, digital transformation, sustainability, investment readiness, fiscal resilience and inclusive economic growth. The discussion will also extend to the wider vision of Borneo prosperity, highlighting the collective potential of Sarawak, Sabah, Kalimantan and Brunei in strengthening regional connectivity, economic cooperation and shared prosperity across Borneo.

Day 2

Navigating Global Uncertainty & Driving Competitiveness

Will address the realities of an increasingly complex global environment, including economic volatility, geopolitical shifts, technological disruption, climate-related pressures and evolving business expectations. Through high-level insights, expert sharing, strategic dialogue, networking and exhibition engagement, the conference aims to equip participants with the perspectives, knowledge and connections needed to make informed decisions, strengthen competitiveness and contribute meaningfully to national and global sustainable and future-ready development.

The Sarawak Budget & Economic Conference 2027 is more than just a conference, **it's where policy meets investment and influence drives opportunity.**

The conference has proven to be a powerful platform for sponsors, offering high-impact exposure through branding, media coverage, and direct engagement with influential stakeholders. Previous editions featured prominent speakers and panellists from both local and international backgrounds, including economists, industry leaders, policymakers, and subject matter experts. For the 2026 edition, we anticipate an even stronger line-up of thought leaders and decision-makers, further elevating the conference's profile and strategic value.

As Malaysia's first-ever regional-level budget conference, SBC made history by attracting nearly 1,000 participants in its inaugural edition. Fully endorsed by the Sarawak Government and officiated by the Right Honourable Premier of Sarawak, the event continues to redefine public-private collaboration in regional development while offering unmatched credibility and strategic visibility.

With Sarawak's fast-paced economic growth, stable leadership, and bold development vision, the state is rapidly positioning itself as a leading destination for investment, innovation, and sustainable progress. The Sarawak Budget & Economic Conference 2027 offers unparalleled visibility and strategic alignment for brands committed to Sarawak's economic transformation journey.





WHY PARTNER WITH SBEC?



Strategic brand exposure to influential audiences

Position your brand alongside key government and industry initiatives.



Premium Media Coverage

Benefit from extensive media reach.



Direct Access to Key Policy and Industry Stakeholders

Engage with decision-makers, investors, and policy influencers.



Strategic Alignment with Sarawak's Growth Agenda

Be part of a forward-looking regional success story.



JOIN US

**Elevate Your Brand
Where It Matters Most**

At the centre of one of Malaysia's most dynamic economic stories. SBEC offers a unique opportunity to connect, influence, and grow in a region that's shaping the future of Southeast Asia.

Partners

Diamond (Strategic Partner)

- ◆ Mitsubishi UFJ Financial Group, Inc. (MUFG)
- ◆ TV Sarawak (TVS)



2

Platinum

- ◆ Press Metal Aluminium Holdings Berhad



1

Gold

- ◆ Amanah Raya Berhad



1

Silver

- ◆ METEOR Group



1

Bronze

- ◆ Bintulu Port Holdings Berhad
- ◆ Co-opbank Pertama (CBP)
- ◆ Elektro Serve (M) Sdn. Bhd.



3

Supporting Partners

Media

- ◆ TV Sarawak (TVS)
- ◆ Unit Komunikasi Awam Sarawak (UKAS)
- ◆ Sarawak Tribune



3

Lucky Draw

- ◆ Tabung Haji Travel & Services
- ◆ SALIHIN International
- ◆ SALIHIN Future Foundation



3

Mobility

- ◆ Persatuan Pengimpot & Peniaga Kenderaan Melayu Malaysia (PEKEMA)



1

Accommodation

- ◆ Grand Margharita Hotel
- ◆ Riverside Majestic Hotel Puteri Wing
- ◆ Riverside Majestic Hotel Astana Wing



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SARAWAK BUDGET & ECONOMIC CONFERENCE 2027

www.sarawakbudgetconference.com

PARTNERSHIP OPPORTUNITIES

SBEC2027 Premium Partnership

Diamond (Strategic Partner)	RM250,000	1 Partner
Platinum	RM150,000	2 Partners
Gold	RM75,000	3 Partners
Silver	RM50,000	10 Partners
Bronze	RM25,000	No Limit

Supporting Partners

- Media
- Accommodation
- Mobility & Transportation
- Lucky Draw
- Opening Ceremony
- Luncheon Performance
- Merchandise
- Conference Bag
- Welcoming Dinner
- Lanyard



BAG PACK



TOTE BAG



NOTE BOOK



PEN



LANYARD



VIP BOX



TIE PIN



MUG



POWERBANK



WATER FLASK

LUCKY DRAW!



An exciting opportunity for participants to win attractive prizes while enjoying a memorable and engaging conference experience.



Create a memorable experience while showcasing your brand to policymakers, business leaders, investors, and conference delegates.

The Luncheon Performance offers sponsors valuable brand exposure during one of the conference's key networking sessions. Combining entertainment, culture, and business engagement, it provides a relaxed setting for meaningful interactions and connections.





SARAWAK BUDGET & ECONOMIC CONFERENCE 2027

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PARTNERSHIP BENEFITS

SUMMARY PARTNERSHIP BENEFITS

Benefits/Entitlements		Diamond RM250,000	Platinum RM150,000	Gold RM75,000
Phase	TVS Airtime and Media Benefit			
Roadshow Visibility	Logo placement on SBEC2027 bunting	3 activation days		
Television Advertising	Sponsor-supplied 30-second TV commercial during prime-time slots	4 spots per day for 120 days (480 spots)	4 spots per day for 60 days (240 spots)	4 spots per day for 30 days (120 spots)
SBEC2027 Television Promotion	Logo placement within the 30-second SBEC2027 TV promotional advertisement on a Run-of-Schedule basis	7 spots per day for 30 days (210 spots)	7 spots per day for 30 days (210 spots)	7 spots per day for 30 days (210 spots)
On-Screen Branding	Logo placement on the SBEC countdown on-screen bug	30-day campaign	-	-
Digital Promotion	Logo placement on SBEC digital promotional content	1 placement per day for 4 days		
Billboard Promotion	Logo placement within the 15-second SBEC billboard promotional advertisement	3 spots per day for 30 days (90 spots)		
Social Media Exposure	Posting of sponsor-supplied social media content with a duration of 1–3 minutes	5 postings	3 postings	3 postings
Editorial Exposure	Dedicated editorial write-up featuring the sponsor	1 write-up		
News Coverage	TVS news coverage featuring the sponsor and SBEC 2027	1 segment of up to 3 minutes		
Opening Ceremony Live Telecast	Sponsor logo featured in the opening and closing montage	1 × 10-second placement	-	-
	Animated sponsor logo bug displayed during the live telecast	10 × 10-second placement	-	-
	L-shape sponsor advertisement displayed during the live telecast	10 × 10-second placement	-	-
	Sponsor logo placement in the programme end credits	1 × 10-second placement	1 × 10-second placement	1 × 10-second placement
Post-Event Exposure	Dedicated feature on TVS's Decimal Point programme	1 × 30-minute feature		
Actual Partnership Value		RM2,692,600	RM1,406,200	RM974,200

SUMMARY PARTNERSHIP BENEFITS (Cont'd)

Benefits/Entitlements	Diamond RM250,000	Platinum RM150,000	Gold RM75,000	Silver RM50,000	Bronze RM25,000	Supporting Partners
Exclusive Privileges						
Speaking opportunity*	1 Speaker + 60 mins Speaking Slot	1 Panellist Rep (subject to availability)	NA	NA	NA	NA
Logo branding / acknowledgement on hosting session	Brought to you by	NA	NA	NA	NA	NA
Be part of the Guest of Honour welcoming team Note: Subject to protocol advisory for event day	3 Rep	2 Rep	1 Rep	NA	NA	NA
Entitled to join the VVIP for the refreshment Note: Subject to protocol advisory for event day	3 Rep	2 Rep	1 Rep	NA	NA	NA
Exhibition space	W: 3m x L: 6m (Priority)	W: 3m x L: 6m (Priority)	W: 3m x L: 6m (Preferred)	W: 3m x L: 6m (Standard)	W: 3m x L: 3m (Standard)	NA
Complimentary full conference delegate registrations	25 pax	15 pax	10 pax	5 pax	3 pax	2 pax
Partner's advertisement in the event e-Booklet	2 pages	1 pages	Half pages	Quarter pages	Quarter pages	NA
Exclusive Golf slot	2 pax	1 pax	NA	NA	NA	NA

SUMMARY PARTNERSHIP BENEFITS (Cont'd)

Benefits/Entitlements	Diamond RM250,000	Platinum RM150,000	Gold RM75,000	Silver RM50,000	Bronze RM25,000	Supporting Partners
On-Site Benefits & Branding						
60-120 seconds screentime prior start of conference	✓	✓	NA	NA	NA	NA
60-120 seconds screentime prior start of hosting session	✓	✓	NA	NA	NA	NA
60-120 seconds screentime Loop in the Luncheon & Exhibition Hall**	✓	✓	✓	✓	NA	NA
Partner's standing bunting display at the Conference Hall foyer Note: Actual location will be determined by the organizer	✓	✓	✓	✓	✓	✓
Logo on registration counters	✓	✓	✓	NA	NA	NA
Logo on the e-backdrop/stage panel backdrop	✓	✓	✓	✓	✓	✓
Logo on the Conference Welcome Banner	✓	✓	✓	✓	✓	✓
Logo on the Exhibitors' Directory Board	✓	✓	✓	✓	✓	✓

SUMMARY PARTNERSHIP BENEFITS (Cont'd)

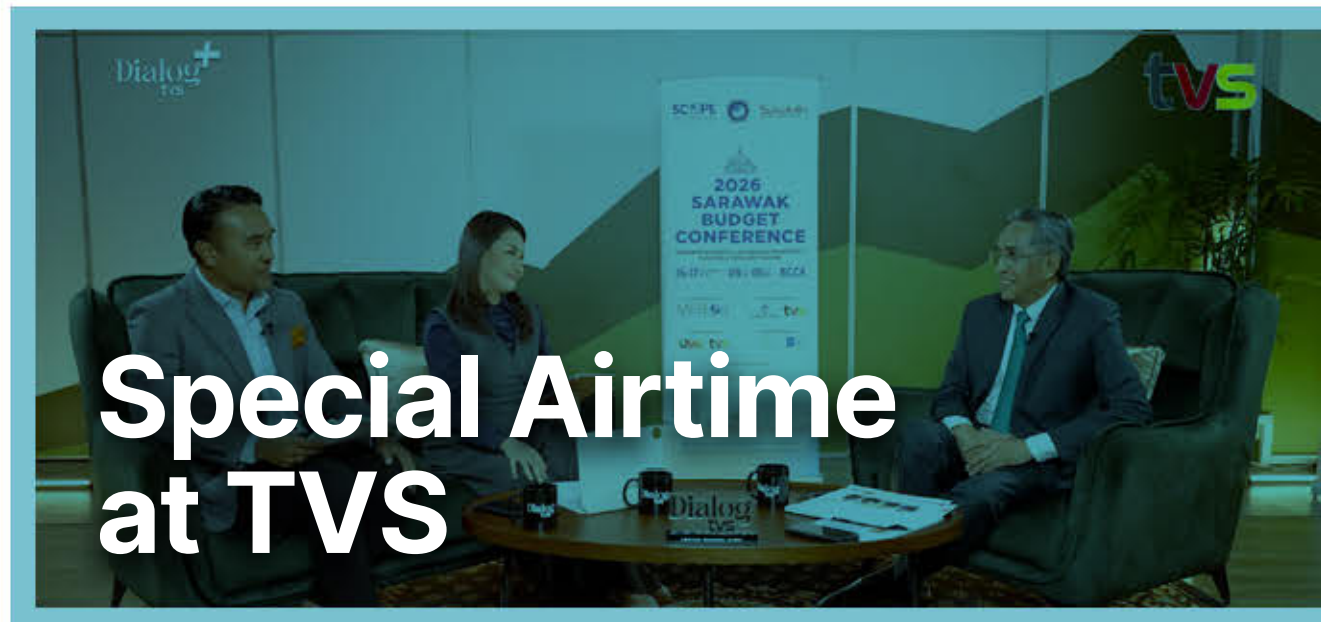
Benefits/Entitlements	Diamond RM250,000	Platinum RM150,000	Gold RM75,000	Silver RM50,000	Bronze RM25,000	Supporting Partners
Marketing & Promotion						
Logo on all pre-event marketing materials and digital platforms	✓	✓	✓	✓	✓	✓
Logo & profile on Conference website with hyperlink to partner's website	✓	✓	✓	✓	✓	✓
Banner advertisement on Conference website with hyperlink to partner's website	✓	✓	✓	✓	✓	✓
Media releases exposure related to the event**	✓	✓	✓	✓	✓	✓
Partner's printed marketing brochures or flyers for conference bag	✓	✓	✓	✓	✓	NA

SUMMARY PARTNERSHIP BENEFITS (Cont'd)

Benefits/Entitlements	Diamond RM250,000	Platinum RM150,000	Gold RM75,000	Silver RM50,000	Bronze RM25,000	Supporting Partners
Additional Benefits						
Discounts on further Delegate Registrations	25% (Max 15)	15% (Max 10)	10% (Max 7)	10% (Max 5)	10% (Max 3)	10% (Max 2)
Complimentary Exhibition Passes Each exhibitor pass entitles: • Full access to the Exhibition area only • Meals for 2 days (Morning & afternoon refreshments) Note: Additional pass can be purchased at RM200/pass	6	5	4	3	2	NA

- ** Subject to organizer's acceptance/approval.
- Organizers reserves the right to replace/exchange the benefits with items of similar value in lieu of the unavailability of such benefit.
- Benefits are non-transferable and non-exchangeable for cash.
- Disclaimer: The Conference Organizer reserves the right to amend the programme and/or speakers/panellists moderators in the best interest of the conference without prejudice.

Exclusive Privileges ◆ Special Airtime at TVS ◆ Speaking opportunity



Sponsors will receive special airtime opportunities on TVS, providing enhanced brand exposure and the opportunity to showcase their insights, initiatives, and contributions to Sarawak's economic development.

This may include participation in selected TVS programmes, interviews, conference features, and promotional segments, subject to TVS programming schedules and approval.



Diamond (Strategic Partner)

The Partner will be granted an exclusive **60-minutes speaking slot (Main Sponsor Session)** on Day 2. The session should focus on a topic related to the event's primary discussion and not clash with Day 1 or Day 2's themes or other topics. Please note that the proposed topic and speaker will be subjected to the organizers' review and approval. We kindly advise the Partner to consult with the Organizer for guidance and confirmation.

Platinum

The Partner is given the opportunity to nominate a panelist to speak at Forum Session 2 (Day 1) or Forum Session 4 (Day 2). Please note that the selected panelist is subject to the organizers' approval. We kindly advise the Partner to consult with the Organizer for guidance and confirmation.

Disclaimer:

- Organizers reserves the right to replace/exchange the benefits with items of similar value in lieu of the unavailability of such benefit.
- Benefits are non-transferable and non-exchangeable for cash.

Exclusive Opportunity

- ◆ Special airtime at TVS
- ◆ Speaking Opportunity: Privilege to host and nominate a speaker for Speaker Session 3 on Day 2.
- ◆ VVIP Welcoming Team: Three (3) most senior representatives from your organisation will be given the priority to join the organizing team to welcome the Guest of Honour (subject to protocol advisory for event day).
- ◆ VVIP Refreshment: Three (3) most senior representative from your organization will be given the priority to join the VVIP refreshment (subject to protocol advisory for event day).
- ◆ Full Conference Delegate Registrations: Twenty five (25) complimentary passes and 25% discount on further registration of up to a maximum of fifteen (15) delegates.
- ◆ Priority Exhibition Space: One (1) Exhibition Booth [3m (w) x 6m (l)] and six (6) x complimentary passes & meal vouchers for staff manning the booth (Booth location will be provided in due course & booth plan is subject to venue owner's approval).
- ◆ Business Ad: Two (2) pages of Partner's advertisement in the event e-Booklet prepared for all participants at conference website.
- ◆ Exclusive Golf Tournament Slot: Two (2) pax access to the exclusive golf networking session with invited VVIPs and VIPs.

On-Site Benefits & Branding

- ◆ 60-120 seconds Airtime prior start of Conference (Day 1)*.
- ◆ 60-120 seconds Airtime prior start of hosting session (Speaker Session 2 - Day 1)*.
- ◆ 60-120 seconds Airtime Loop in the Luncheon and Exhibition Hall (Day 2)*.
- ◆ Partner's standing bunting display [maximum eight (8)] at the Conference halls foyer (Actual location will be determined by the organizers).
- ◆ Logo on registration counters.
- ◆ Logo on the Conference e-backdrop / stage panel backdrop.
- ◆ Logo on the Conference Welcome Banner.
- ◆ Logo on the Exhibitor's Directory Board*.

Marketing & Promotion

- ◆ Logo presence and acknowledgement as Diamond Partner on all pre-event marketing materials and digital platforms (Subject to early confirmation of partnership).
- ◆ Logo and short profile with hyperlink to the Partner's website on the Conference Official Website.
- ◆ Banner advertisement with hyperlink to the Partner's website on Conference Official Website.
- ◆ Media releases exposure related to the event in the local print or digital media.
- ◆ Partner's printed marketing brochures or flyers for conference bag.

Disclaimer:

- Organizers reserves the right to replace/exchange the benefits with items of similar value in lieu of the unavailability of such benefit.
- Benefits are non-transferable and non-exchangeable for cash.

Exclusive Opportunity

- ◆ Special airtime at TVS
- ◆ Speaking Opportunity: Privilege to nominate a panelist for Forum Session 2 on Day 1 or Forum Session 4 on Day 2 (subject to availability).
Hosting Session Recognition: Logo branding / acknowledgement as Session “Brought to you by” for Forum Session 2/4 on signages and session’s e-backdrop.
VVIP Welcoming Team: Two (2) most senior representatives from your organisation will be given the priority to join the organizing team to welcome the Guest of Honour (subject to protocol advisory for event day).
VVIP Refreshment: Two (2) most senior representative from your organization will be given the priority to join the VVIP refreshment (subject to protocol advisory for event day)
Full Conference Delegate Registrations: Fifteen (15) complimentary passes and 15% discount on further registration of up to a maximum of ten (10) delegates.
Priority Exhibition Space: One (1) Exhibition Booth [3m (w) x 6m (l)] and five (5) x complimentary passes & meal vouchers for staff manning the booth (Booth location will be provided in due course & booth plan is subject to venue owner’s approval).
- ◆ Business Ad: One (1) page of Partner’s advertisement in the event e-Booklet prepared for all participants at conference website.
- ◆ Exclusive Golf Tournament Slot: One (1) pax access to the exclusive golf networking session with invited VVIPs and VIPs.

On-Site Benefits & Branding

- ◆ 60-120 seconds Airtime Loop in the Luncheon and Exhibition Hall (Day 2)*.
- ◆ Partner’s standing bunting display [maximum six (6)] at the Conference halls foyer (Actual location will be determined by the organizers).
- ◆ Logo on registration counters.
- ◆ Logo on the Conference e-backdrop / stage panel backdrop.
- ◆ Logo on the Conference Welcome Banner.
- ◆ Logo on the Exhibitor’s Directory Board*.

Marketing & Promotion

- ◆ Logo presence and acknowledgement as Platinum Partner on all pre-event marketing materials and digital platforms (Subject to early confirmation of partnership).
- ◆ Logo and short profile with hyperlink to the Partner’s website on the Conference Official Website.
- ◆ Banner advertisement with hyperlink to the Partner’s website on Conference Official Website.
- ◆ Media releases exposure related to the event in the local print or digital media.
- ◆ Partner’s printed marketing brochures or flyers for conference bag.

Exclusive Opportunity

- ◆ Special airtime at TVS
- ◆ VVIP Welcoming Team: One (1) most senior representative from your organisation will be given the priority to join the organizing team to welcome the Guest of Honour (subject to protocol advisory for event day). VVIP Refreshment: One (1) most senior representative from your organization will be given the priority to join the VVIP refreshment (subject to protocol advisory for event day)
- ◆ Full Conference Delegate Registrations: Ten (10) complimentary passes and 10% discount on further registration of up to a maximum of seven (7) delegates.
- ◆ Preferred Exhibition Space: One (1) Exhibition Booth [3m (w) x 6m (l)] and four (4) x complimentary passes & meal vouchers for staff manning the booth (Booth location will be provided in due course & booth plan is subject to venue owner's approval).
- ◆ Business Ad: Half page of Partner's advertisement in the event e-Booklet prepared for all participants at the Conference Official Website.

On-Site Benefits & Branding

- ◆ 60-120 seconds Airtime Loop in the Luncheon and Exhibition Hall (Day 2)*.
- ◆ Partner's standing bunting display [maximum four (4)] at the Conference halls foyer (Actual location will be determined by the organizers).
- ◆ Logo on registration counters.
- ◆ Logo on the Conference e-backdrop / stage panel backdrop.
- ◆ Logo on the Conference Welcome Banner.
- ◆ Logo on the Exhibitor's Directory Board*.

Marketing & Promotion

- ◆ Logo presence and acknowledgement as Gold Partner on all pre-event marketing materials and digital platforms (Subject to early confirmation of partnership).
- ◆ Logo and short profile with hyperlink to the Partner's website on the Conference Official Website.
- ◆ Banner advertisement with hyperlink to the Partner's website on Conference Official Website.
- ◆ Media releases exposure related to the event in the local print or digital media.
- ◆ Partner's printed marketing brochures or flyers for conference bag.

* Subject to organizer's acceptance/approval.

• Organizers reserves the right to replace/exchange the benefits with items of similar value in lieu of the unavailability of such benefit.

• Benefits are non-transferable and non-exchangeable for cash.

• Disclaimer: The Conference Organizer reserves the right to amend the programme and/or speakers/panellists moderators in the best interest of the conference without prejudice.

Exclusive Opportunity

- ◆ Full Conference Delegate Registrations: Five (5) complimentary passes and 10% discount on further registration of up to a maximum of five (5) delegates.
- ◆ Standard Exhibition Space: One (1) Exhibition Booth [3m (w) x 6m (l)] and three (3) x complimentary passes & meal vouchers for staff manning the booth (Booth location will be provided in due course & booth plan is subject to venue owner's approval).
- ◆ Business Ad: Quarter page of Partner's advertisement in the event e-Booklet prepared for all participants at the Conference Official Website.

On-Site Benefits & Branding

- ◆ 60-120 seconds Airtime Loop in the Luncheon and Exhibition Hall (Day 2)*.
- ◆ Partner's standing bunting display [maximum four (4)] at the Conference halls foyer (Actual location will be determined by the organizers).
- ◆ Logo on the Conference e-backdrop / stage panel backdrop.
- ◆ Logo on the Conference Welcome Banner.
- ◆ Logo on the Exhibitor's Directory Board*.

Marketing & Promotion

- ◆ Logo presence and acknowledgement as Silver Partner on all pre-event marketing materials and digital platforms (Subject to early confirmation of partnership).
- ◆ Logo and short profile with hyperlink to the Partner's website on the Conference Official Website.
- ◆ Banner advertisement with hyperlink to the Partner's website on Conference Official Website.
- ◆ Media releases exposure related to the event in the local print or digital media.
- ◆ Partner's printed marketing brochures or flyers for conference bag.

- * Subject to organizer's acceptance/approval.
- Organizers reserves the right to replace/exchange the benefits with items of similar value in lieu of the unavailability of such benefit.
- Benefits are non-transferable and non-exchangeable for cash.
- Disclaimer: The Conference Organizer reserves the right to amend the programme and/or speakers/panellists moderators in the best interest of the conference without prejudice.

Exclusive Opportunity

- ◆ Full Conference Delegate Registrations: Three (3) complimentary passes and 10% discount on further registration of up to a maximum of three (3) delegates.
- ◆ Standard Exhibition Space: One (1) Exhibition Booth [3m (w) x 3m (l)] and two (2) x complimentary passes & meal vouchers for staff manning the booth (Booth location will be provided in due course & booth plan is subject to venue owner’s approval).
- ◆ Business Ad: Quarter page of Partner’s advertisement in the event e-Booklet prepared for all participants at the Conference Official Website.

On-Site Benefits & Branding

- ◆ Partner’s standing bunting display [maximum four (4)] at the Conference halls foyer (Actual location will be determined by the organizers).
- ◆ Logo on the Conference e-backdrop / stage panel backdrop.
- ◆ Logo on the Conference Welcome Banner.
- ◆ Logo on the Exhibitor’s Directory Board*.

Marketing & Promotion

- ◆ Logo presence and acknowledgement as Bronze Partner on all pre-event marketing materials and digital platforms (Subject to early confirmation of partnership).
- ◆ Logo and short profile with hyperlink to the Partner’s website on the Conference Official Website.
- ◆ Banner advertisement with hyperlink to the Partner’s website on Conference Official Website.
- ◆ Media releases exposure related to the event in the local print or digital media.
- ◆ Partner’s printed marketing brochures or flyers for conference bag.

• * Subject to organizer’s acceptance/approval.

• Organizers reserves the right to replace/exchange the benefits with items of similar value in lieu of the unavailability of such benefit.

• Benefits are non-transferable and non-exchangeable for cash.

• Disclaimer: The Conference Organizer reserves the right to amend the programme and/or speakers/panellists moderators in the best interest of the conference without prejudice.

Exclusive Opportunity

- ◆ Full Conference Delegate Registrations: Two (2) complimentary passes and 10% discount on further registration of up to a maximum of two (2) delegates.

On-Site Benefits & Branding

- ◆ Partner's standing bunting display [maximum two (2)] at the Conference halls foyer (Actual location will be determined by the organizers).
- ◆ Logo on the Conference e-backdrop / stage panel backdrop.
- ◆ Logo on the Conference Welcome Banner.
- ◆ Logo on the Exhibitor's Directory Board*.

Marketing & Promotion

- ◆ Logo presence and acknowledgement as Supporting Partner on all pre-event marketing materials and digital platforms (Subject to early confirmation of partnership).
- ◆ Logo and short profile with hyperlink to the Partner's website on the Conference Official Website.
- ◆ Banner advertisement with hyperlink to the Partner's website on Conference Official Website.
- ◆ Media releases exposure related to the event in the local print or digital media.

- * Subject to organizer's acceptance/approval.
- Organizers reserves the right to replace/exchange the benefits with items of similar value in lieu of the unavailability of such benefit.
- Benefits are non-transferable and non-exchangeable for cash.
- Disclaimer: The Conference Organizer reserves the right to amend the programme and/or speakers/panellists moderators in the best interest of the conference without prejudice.

SBEC2027

GOLF
Tournament

PARTNERSHIP PROSPECTUS



Premium Partnership

Platinum Sponsors	RM150,000
Gold Sponsors	RM50,000
Silver Sponsors	RM25,000
Bronze Sponsors	RM15,000

Supporting Partners

Merchandise Sponsor
(Golfers T-Shirt, Cap & Umbrella)

Venue/Luncheon Sponsor

Prize Sponsor

- ◆ Best Net Men **RM1,500**
- ◆ Best Net Ladies **RM500**
- ◆ Longest Drive **RM1,000**
- ◆ Bulls Eye **RM500**
- ◆ Nearest to line **RM400**
- ◆ Nearest to pin **RM800**
- ◆ 10 Lucky draw
- ◆ Hole-in-one

GOLF TOURNAMENT PARTNERSHIP PROSPECTUS

SPONSORSHIP CATEGORY

	Platinum Sponsors RM 150,000	Gold Sponsors RM 50,000	Silver Sponsors RM25,000	Bronze Sponsors RM15,000	Merchandise Sponsor	Venue/Luncheon Sponsor
Exclusive Benefit						
Entitlement for golf pass (pax)	12	8	4	2	1 or 2 pax for value more than RM2,500	2
Entitlement for VVIP flights	2	1	-	-	-	-
Entitlement for VIP flights (subject to availability)	2	1	1	1	1	-
Logo placement on Golf T-Shirt and Other Merchandise (Subject to availability)	Yes (Large)	Yes (Small)	Yes (Small)	Yes (Small)	No (Except for brand sponsor)	✓
Logo on • Pre marketing • Event video • Prize giving ceremony	✓	✓	✓	✓	✓	✓
Opportunity for Brand / product display at Golf event	✓	✓	✓	✓	✓	✓
Complimentary seats during prize giving ceremony	12	8	4	2	1	1
Partner's advertisement in the SBEC 2027 event e-Booklet	1 page	1/4 page	-	-	-	-
SBEC 2027 Seat	12	3	1	1	-	-
Masterclass Seat	6	2	1	-	-	-

SPONSORSHIP CATEGORY						
	Platinum Sponsor RM150,000	Gold Sponsor RM50,000	Silver Sponsor RM25,000	Bronze Sponsor RM15,000	Merchandise Sponsor	Venue / Luncheon Sponsor
On-Site Benefits & Branding						
60-120 seconds screentime prior start of conference	✓	NA	NA	NA	NA	NA
60-120 seconds screentime prior start of hosting session	✓	NA	NA	NA	NA	NA
60-120 seconds screentime Loop in the Luncheon & Exhibition Hall**	✓	✓	✓	NA	NA	NA
Partner's standing bunting display at the Conference Hall foyer Note: Actual location will be determined by the organizer	Yes (maximum for four[4])	Yes (maximum for two[2])	Yes (maximum for two[2])	Yes (maximum for two[2])	NA	NA
Logo on the e-backdrop/stage panel backdrop	✓	✓	✓	✓	NA	NA
Logo on the Conference Welcome Banner	✓	✓	✓	✓	NA	NA

SPONSORSHIP CATEGORY						
Benefits/Entitlements	Platinum Sponsor RM150,000	Gold Sponsor RM50,000	Silver Sponsor RM25,000	Bronze Sponsor RM15,000	Merchandise Sponsor	Venue / Luncheon Sponsor
Marketing Promotion						
Logo on all pre-event marketing materials and digital platforms	✓	✓	✓	✓	NA	NA
Logo & profile on Conference website with hyperlink to partner's website	✓	✓	✓	✓	NA	NA
Banner advertisement on Conference website with hyperlink to partner's website	✓	✓	✓	✓	NA	NA
Media releases exposure related to the event**	✓	✓	✓	✓	NA	NA
Partner's printed marketing brochures or flyers for conference bag	✓	✓	✓	✓	NA	NA

SPONSORSHIP CATEGORY						
Benefits/Entitlements	Platinum Sponsor RM150,000	Gold Sponsor RM50,000	Silver Sponsor RM25,000	Bronze Sponsor RM15,000	Merchandise Sponsor	Venue / Luncheon Sponsor
Marketing Promotion						
Logo on all pre-event marketing materials and digital platforms	15% (Max 10)	10% (Max 5)	10% (Max 3)	10% (Max 1)	NA	NA



GOLFER T-SHIRT



GOLFER CAP



UMBRELLA



SARAWAK BUDGET & ECONOMIC CONFERENCE 2027

www.sarawakbudgetconference.com

EXHIBITION INFO

Sarawak Budget & Economic Conference 2027

The SBEC 2027 Exhibition provides companies, agencies and industry players with a strategic platform to showcase their products, services and solutions while engaging directly with conference delegates, government representatives, business leaders and key stakeholders.

The exhibition will be held on 14 & 15 December 2026 in conjunction with the Sarawak Budget & Economic Conference 2027 (SBEC 2027), positioning exhibitors at the centre of high-level discussions on Sarawak's economic direction, development priorities and future opportunities.

This year's exhibition will feature selected industry and service pavilions, sponsor booths, standard exhibition shells, and networking spaces designed to encourage meaningful engagement, brand visibility and business collaboration.

SMEs, corporations, government agencies, professional service providers, technology firms, financial institutions and strategic partners are invited to participate as exhibitors and sponsors.

For more information, kindly send your enquiry to faridsalleh@salihin.com



Subject to change based on final confirmation and requirements.



Why Exhibit With Us?



Visibility

Make your brand visible to thousands of key decision-makers



Buyers

Meet venture capitalists, stakeholders and potential buyers



Leads

Generate new sales leads



Network

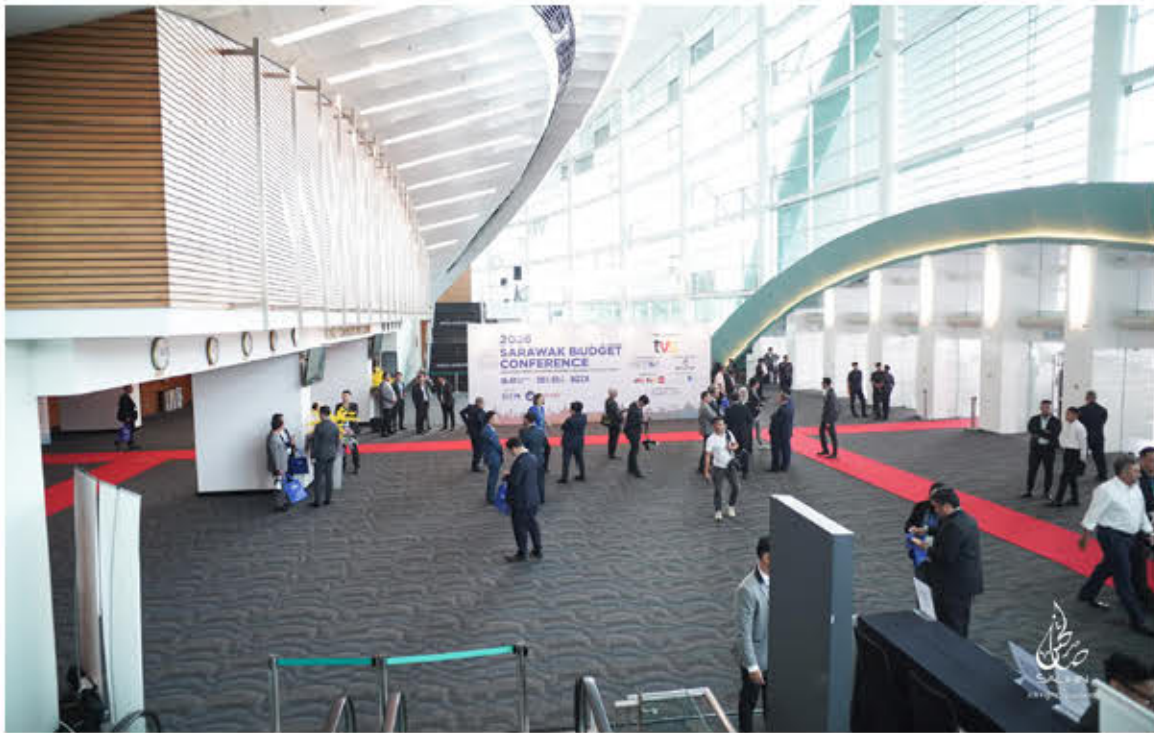
Establish new business relationships, enhance joint ventures and new partnership



Promote

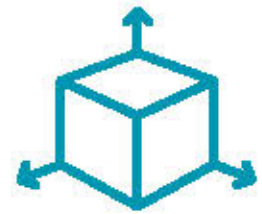
An effective platform to promote campaigns locally and internationally

Exhibition Venue - Borneo Convention Centre Kuching (BCKK)



Subject to change based on final confirmation and requirements.

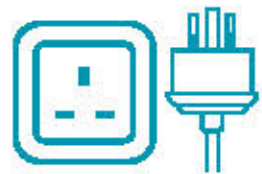
Standard Shell Scheme



3M X 3M



One (1) table & Two (2) chairs



One (1) 13amp power socket



One (1) waste basket

Company Name

Fascia (max 30 characters)

1. Any additional items or booth upgrades will be incurred at your own cost.
2. Booth's placement spot will be based on first come first serve basis upon confirmation.

*The organiser reserves the right to amend the booth specifications according to the event and venue requirements.





SARAWAK BUDGET & ECONOMIC CONFERENCE 2027

www.sarawakbudgetconference.com

TERMS & CONDITIONS

The Sarawak Budget & Economic Conference 2027 is scheduled to be held on 14-15 December 2026 at the Borneo Convention Centre Kuching (BCCCK), Kuching, Sarawak, Malaysia. The Organizer reserves the right, at its sole discretion, to change the time and date of the Event. The Organizer will notify the partners/exhibitors on any changes thereof.

1. Application

- 1.1. All applications made shall be processed by the Organizer on a first-come first-serve basis i.e. in order of receipt of the applications.
- 1.2. Applicants who have submitted the application forms shall be deemed to have read, accepted and agreed to be subjected to the T&C hereby stated.
- 1.3. Any incomplete application forms (including incomplete information) submitted shall not be entertained.
- 1.4. The Organizer at its sole discretion may decline acceptance of any application.
- 1.5. When partner executes and submits its application to the Organizer, the application shall be deemed effective on parties as at the date of signing the application and the partnership fees are non-refundable.
- 1.6. The Event partnership fees is the total fee payable by the partner to the Organizer in respect of the licensing of the exhibition space, sponsorship,

2. Payment

- 2.1. All payment must be made within fourteen (14) days from the date of invoice issued by the Organizer.
- 2.2. Payment can only be made via electronic fund transfer to the designated bank account as stated in the invoice issued to the applicant.
- 2.3. No credit terms apply to these partnership packages.
- 2.4. The Organizer at its discretion may appoint a new partner in the event the partner chosen fails to adhere to the payment terms.

3. Cancellation, Postponement and Changes

- 3.1. The Organizer reserves the right to cancel and/or postpone the Event for any reasons which is beyond the Organizer's control including the circumstances provided for under clause 4 of this T&C and in relation thereto.
- 3.2. In exceptional circumstances, the Organizer may change the Event format to virtual and/or make reasonable adjustments to the content, programme, duration, venue, dates, or timing if the physical event cannot take place due to legal, regulatory, venue, or safety reasons.
- 3.3. If changes are made to the Event format from physical to fully virtual, the Organizer shall amend and/or reduced partner's paid partnership package amount in each case solely as the Organizer considers necessary or appropriate to take account of such changes.

- 3.4. In the event change of venue and/or relocation of partner's booked exhibition space is made, the Organizer shall use reasonable endeavours to ensure that, it has been discussed with partner and any substitute space is of equivalent size to partner's originally booked space (subject to availability). The Organizer also reserves the right to amend or reconfigure the exhibition space in the vicinity of partner's booked space.
- 3.5. The partner reserves the right to cancel its participation for the reasons provided under clause 3.2 and 4 of this T&C and in relation thereto.
- 3.6. In the event that the exhibition component of the Event is cancelled by the Organizer and no equivalent exhibition opportunity, alternative arrangement, or replacement benefit is provided, any Partner or Exhibitor who has paid for exhibition participation shall be entitled to a refund of the exhibition fee or the exhibition component value paid under the Partnership Package. Such refund shall be made within thirty (30) days from the date of written notification of the cancellation by the Organizer.
- 3.7. Any speaking, panel, moderator, interview or media participation opportunity remains subject to organizer approval, programme requirements and availability.

4. Force Majeure

- 4.1. Force Majeure Event means an event beyond the control of an affected party, either the Organizer or the partner, that prevents the affected party to comply with any of its obligations under this T&C, including but not

limited to Event that cannot be held due to act of God, epidemics, fires, floods, earthquakes, storms, sand storms, typhoons, blockade, embargo, plague or other epidemics or similar events, wars, invasions, acts of foreign enemies or terrorist, acts of civil or military authority, revolutions, riots, explosions, strikes, hijacking, lockouts, civil commotion, insurrection, rebellion or sabotage or labour disputes. Force Majeure Event shall exclude any strikes, lockouts, labour disputes or other action primarily by the act of employees or agents of the affected party.

- 4.2. Pursuant to clause 3.1 above, notwithstanding any other provisions in this T&C, in the event that both Parties have agreed to effect the cancellation of this T&C, the partner shall be entitled to get full refund of the payment which has been contributed to the Organizer and the Organizer shall refund the same within thirty (30) days of the notice by the partner.
- 4.3. Pursuant to clause 3.2 and 3.5 above, in the event that both Parties have agreed to effect the cancellation of this T&C, the partner shall be entitled to get 50% refund of the payment which has been contributed to the Organizer and the Organizer shall refund the same within thirty (30) days of the notice by the partner.
- 4.4. Save as provided herein, neither party shall be liable for any failure to fulfil any term of the T&C if fulfilment has been delayed, interfered with or prevented by Force Majeure Event.
- 4.5. Force Majeure may only be invoked by an affected party if it fulfils all the following conditions:

- (a) The Force Majeure Event is due to no fault of the affected party; and
- (b) The affected party relying on the Force Majeure Event is not already in default of those obligations under the T&C but whose performance is delayed, interfered with or prevented by Force Majeure;
- (c) The Force Majeure Event could not be prevented by the exercise of reasonable diligence by the said party; and
- (d) The Force Majeure Event is beyond the reasonable control of the said Party

4.6. If the Force Majeure Event has occurred and either party reasonably considers such Force Majeure Event applicable to be of such severity or to be continuing for a period of more than four (4) months, then this T&C including all rights and obligations hereunder shall forthwith become ceased and neither party shall have any claims against each other save and except in respect of any antecedent breach.

5. Benefits

- 5.1. The benefits offered under the respective partnership packages would only be implemented upon full payment of the partnership amount.
- 5.2. The benefits are non-transferable and non-exchangeable for cash.
- 5.3. The Organizer reserves the rights to:
 - (a) Replace the benefits with items of similar value should circumstances beyond the Organizer's control arise; and

- (b) Make alternative arrangements regarding the benefits offered, with prior notice should it be deemed necessary to do so.

6. Advertisement

- 6.1. All advertisements shall be subjected to the Organizer's approval based on its sole discretion.
- 6.2. The Organizer shall be entitled to reject the publication of any advertisements and may request for the same to be replaced with a new advertisement or make alternative arrangements.

7. Intellectual Property Rights

- 7.1. Subject to the T&C of this Agreement, the partner grants the Organizer the right to use the partner's trade names, logo designs, trademarks and company descriptions as provided in partner marketing materials. These assets may be used in any medium of advertising, promotional products, or marketing materials distributed solely in connection with the Event.

8. Data Protection

- 8.1. Any contact information given to the Organizer by partner in relation to partner's employees, agents or representatives will be recorded in the Organizer's databases and will be used for marketing, administration and promotional purposes.

- 8.2. The Organizer may share partner information with delegates, speakers, partners, stakeholders, and service providers (e.g. vendors, venues, hotels) for Event-related purposes or to offer relevant products and services.
- 8.3. The Organizer is not responsible for third parties' use of partner information unless the partner has submitted a prior written request to withhold their contact details. Partner names and emails may appear on the Event website and app.
- 8.4. Details of delegates at the Event may be shared with partners subject to the Personal Data Protection Act, 2010.

9. Amendments, Variations or Modifications

- 9.1. This T&C shall not be amended, varied or modified except with written consent of the Organizer.

10. Advertisement

- 10.1. Partners understand that all attendees must officially be registered. The Organizer may refuse admission from the partners' organisation that do not have a delegation pass.

11. Exhibition

11.1. Applicability to Partners and Exhibitors

For the purpose of this Clause 11, the term “Partner” refers to sponsors or partners under the SBEC2027 partnership packages, while the term “Exhibitor” refers to any organisation, company, agency, association or individual who subscribes solely to an exhibition booth without being appointed as a Partner, Sponsor or Supporting Partner of the Event.

Unless expressly stated otherwise, all terms and conditions relating to exhibition participation shall apply equally to both Partners and Exhibitors.

11.2. Booth Allocation

Exhibition booth allocation shall be determined by the Organizer based on the applicable category and/or nature of participation.

a) Diamond and Platinum Partners shall be accorded priority in booth allocation. Booth locations for these Partners shall be determined by the Organizer, taking into account overall event planning. No specific location is guaranteed.

b) Other Partners shall be allocated booths based on their respective partnership category and availability of exhibition space.

(c) Exhibitors who are not Partners or Sponsors and who subscribe solely to exhibition booth space shall be allocated booths on a first-come, first-served basis, subject to:

- i. acceptance of the application by the Organizer;
- ii. receipt of full payment by the Organizer;
- iii. availability of exhibition space; and
- iv. any other criteria as may be determined by the Organizer.

(d) The Organizer reserves the right to allocate, reallocate, relocate or adjust booth locations at any time due to operational, logistical, safety, venue or event management requirements.

11.3. No Assignment or Subletting of Space

The assigned booth space is for the use of the Partner or Exhibitor only. The Partner or Exhibitor shall not assign, transfer, share, permit the use of, or sublet all or any part of the assigned booth space to any other party, business or firm without the Organizer's prior written approval. Any such assignment, permission or subletting without the Organizer's prior written approval shall be null and void.

11.4. Intellectual Property and Displayed Materials

The Partner or Exhibitor shall ensure that all exhibits, materials, products, services, displays, trademarks, logos, images and promotional materials displayed at its booth do not infringe, or are not likely to infringe, any patent, trademark, copyright, design, trade name or other intellectual property rights of any third party.

11.5. Distribution of Advertising Materials

Distribution of advertising materials and solicitation of any kind shall be restricted to the Partner's or Exhibitor's assigned booth only. Exhibits, products, displays, banners, promotional materials or any booth-related items shall not extend into the aisle or beyond the limits of the assigned booth space.

11.6. Compliance with Laws, Venue Rules and Regulations

The Partner or Exhibitor shall comply with all applicable laws, codes, regulations, safety requirements, municipal requirements, venue rules and any other regulations imposed by the Organizer, venue owner, authorities or service providers in relation to the exhibition and the use of the exhibition facility.

11.7. Insurance and Liability

The Partner or Exhibitor is responsible for arranging its own insurance coverage for its booth, exhibits, materials, equipment, personnel and any related activities, including but not limited to public liability, fire, theft, loss, damage and personal injury.

The Organizer shall not be responsible for any loss, theft, damage, injury, claim, cost or expense suffered by the Partner, Exhibitor, their employees, agents, contractors, representatives, invitees or any third party arising from or in connection with the use of the exhibition space. The Partner or Exhibitor agrees to indemnify and hold harmless the Organizer, venue owner, management, agents, employees and representatives from any liability arising from its exhibition participation.

11.8. Exhibitor's Manual and Additional Services

The Organizer may provide an Exhibitor's Manual containing directions, guidelines and requirements for booth installation, maintenance, dismantling and removal. Partners and Exhibitors requiring special services, including but not limited to furniture, electrical supply, fittings, technical support, logistics or other additional services, shall refer to the Exhibitor's Manual and comply with the procedures, deadlines and charges stated therein.

12. No Claims Against the Organizer

12.1. The partner agrees that no claims shall be made against the Organizer in relation to the following:

- a) Replacement of partnership benefits with items of similar value;
- b) Providing alternative arrangements in respect of the advertisement and exhibition participation benefits;
- c) Non-publication of advertisements; and cancellation of exhibition

Partnership Director

 Syihabuddin Mohamad Mud
 syihabuddin.mud@salihin.com
 +6011 2804 4642

General Information

 Aisyah ♦ Sofia ♦ Rahman ♦ Firdaus
 +603 6185 9970 (Kuala Lumpur)
 +608 2240 378 (Kuching)
 1 300 88 5678
 info@sarawakbudgetconference.com
 Sarawak Budget & Economic Conference 2027 Secretariat
Lot 506, 1st Floor Section 6, KTLD Jalan Kulas Tengah,
93400 Kuching, Sarawak.

Other Contact Persons

Event Director

 Abdussalam Shokhawi
 abdussalam@salihin.com
 +6019 263 6603

Finance Director

 Shafiana Mohamed Salleh
 shafiana@salihin.com
 +6019 389 1218

Special Duties Director

 Fadzilla Mohamad Ali
 fadzilla.ali@salihin.com
 +6013 328 8970



SARAWAK BUDGET & ECONOMIC CONFERENCE 2027

www.sarawakbudgetconference.com

PARTNERSHIP BOOKING FORM

SBEC2027 PARTNERSHIP BOOKING FORM

Our organisation would like to support the Sarawak Budget & Economic Conference 2027 (SBEC2027)

Company:.....

Address:

.....

Contact Person:

Designation:

Telephone:

Fax:

Email:

We are interested in sponsoring the Sarawak Budget & Economic Conference 2027(SBEC2027) at the following package:

Premium Partnership

- ☐ Diamond
- RM250,000
- ☐ Platinum
- RM150,000
- ☐ Gold
- RM75,000
- ☐ Silver
- RM50,000
- ☐ Bronze
- RM25,000

Supporting Partners

Kindly provide the value of the partnership,
if applicable (RM):

- ☐ Media
- ☐ Luncheon Performances
- ☐ Accommodation
- ☐ Merchandise
- ☐ Mobility & Transportation
- ☐ Conference Bag
- ☐ Lucky Draw
- ☐ Welcoming Dinner
- ☐ Opening Ceremony
- ☐ Lanyard

By signing this booking form, we hereby confirm on the package selected and, we consent to be subjected to the terms & conditions herein stated.

--	--

Name / Designation

Signature/Company Stamp

Date:

Telegraphic Transfer

Please make payable to

Account No : 1222-501-000-7981

Beneficiary Name : SALIHIN Academy Group Sdn Bhd

Bank : Bank Islam Malaysia Berhad

Please email a copy of the payment advice immediately if you have deposited into our account to salihinacademy@salihin.com

Note:

- Partnership application will be processed on a first-come, first-served basis.
- Partners will only be acknowledged upon receipt of full payment.
- Payment of the partnership shall be made within fourteen (14) days from the receipt of invoice from the Organizer.
The payment is due immediately (No credit terms are applicable).

SBEC2027 GOLF TOURNAMENT PARTNERSHIP BOOKING FORM

Our organisation would like to support the Sarawak Budget & Economic Conference 2027 (SBEC2027) GOLF TOURNAMENT

Company:.....

Address:

.....

Contact Person:

Designation:

Telephone:

Fax:

Email:

We are interested in sponsoring the SBEC2027 GOLF TOURNAMENT at the following package:

Premium Partnership

- ☐ Platinum
- RM150,000
- ☐ Gold
- RM50,000
- ☐ Silver
- RM25,000
- ☐ Bronze
- RM15,000

Supporting Partners

Kindly provide the value of the partnership, if applicable (RM):

- ☐ Venue
- ☐ Hole-in-one (Insurance)
- ☐ Refreshment
- ☐ Prize (Please specify).....
- ☐ Merchandise
- ☐ Others (Please specify).....

By signing this booking form, we hereby confirm on the package selected and, we consent to be subjected to the terms & conditions herein stated.

Name / Designation

Signature/Company Stamp

Date:

Telegraphic Transfer

Please make payable to

Account No : 1222-501-000-7981

Beneficiary Name : SALIHIN Academy Group Sdn Bhd

Bank : Bank Islam Malaysia Berhad

Please email a copy of the payment advice immediately if you have deposited into our account to salihinacademy@salihin.com

Note:

- Partnership application will be processed on a first-come, first-served basis.
- Partners will only be acknowledged upon receipt of full payment.
- Payment of the partnership shall be made within fourteen (14) days from the receipt of invoice from the Organizer. The payment is due immediately (No credit terms are applicable).

SBEC2027 EXHIBITION BOOKING FORM

Our organisation is pleased to participate in the exhibition segment of the Sarawak Budget & Economic Conference 2027 (SBEC 2027), providing a strategic platform to showcase our organisation, strengthen industry engagement, and connect with key public and private sector stakeholders.

Company:

Address:

.....

.....

Contact Person:

Designation:

Telephone:

Fax:

Email:

We are interested to participate in the exhibition segment of the Sarawak Budget & Economic Conference 2027 (SBEC 2027) under the following package:

Standard Shell Scheme (3m X 3m)

☐

RM2,500 for two (2) days.

By signing this booking form, we hereby confirm on the package selected and, we consent to be subjected to the terms & conditions herein stated.

--	--

Name / Designation

Signature/Company Stamp

Date:

Telegraphic Transfer

Please make payable to

Account No : 1222-501-000-7981

Beneficiary Name : SALIHIN Academy Group Sdn Bhd

Bank : Bank Islam Malaysia Berhad

Please email a copy of the payment advice immediately if you have deposited into our account to salihinacademy@salihin.com

Note:

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- Payment of the partnership shall be made within fourteen (14) days from the receipt of invoice from the Organizer.
The payment is due immediately (No credit terms are applicable).